

**MEDIA RELEASE**

5 August 2021

## **DATE ANNOUNCED FOR 2021 ROYAL ADELAIDE WINE & SPIRITS AWARDS LUNCH**

The Wine Communicators of Australia (WCA) Royal Adelaide Wine & Spirits Awards Lunch, run in partnership with the Royal Agricultural and Horticultural Society of SA, will be once again held at the Adelaide Showground on **Friday 8 October 2021, 12.30 – 3.30pm.**

WCA is pleased to share an exciting addition to this year's event- the winners of the Royal Australian Spirit Awards. The top three wine show awards AND the Champion Spirit of Show will be announced for the first time at the lunch, as listed below:

- Max Schubert AM Trophy for Most Outstanding Red Wine in Show
- George Fairbrother Memorial Trophy for Most Outstanding White Wine in Show
- Gramp Hardy Hill Smith Prize for Outstanding Wine of Provenance
- Champion Spirit of Show

The WCA Royal Adelaide Wine & Spirits Lunch is an opportunity to celebrate excellence in winemaking and distilling and immerse yourself in this year's trophy and award-winning wines. Guests will hear details of the judging process from the Royal Adelaide Wine Show Chair of Judges and the Royal Australian Spirit Awards Chief Judge.

Chair RA&HS Wine Committee and Winemaker Lake Breeze Wines, Greg Follett, commented that. "The format of the lunch over the last couple of years has been relaxed, with the food now a real highlight to match the superb wines on offer. The atmosphere is casual and fun, and it is a great opportunity to catch up with industry colleagues. It really is becoming a 'must-do' event for the SA wine industry."

WCA Executive Officer, Andrew Stark, commented that "It's hugely pleasing that we can celebrate excellence in winemaking in person again after such a challenging year in 2020. The wines on show in Adelaide are always spectacular, so being able to share these world-class winners in person will make this year's event all the more exciting."

As in previous years, lunch ticket holders will be provided access to the VIP Tasting – an opportunity to try over 2,500 different wines entered and over 1,000 medal-winning wines from the Wine Show at the Adelaide Showground.

Another highlight of the day is the announcement of the winner of the **2021 South Australian Legend of the Vine.** This prestigious award recognises an individual who has made an outstanding contribution to the Australian wine industry.

Along with enjoying noteworthy, award and trophy winning wines, guests will have the opportunity to win fantastic raffle prizes and celebrate in style with over 200 guests from all walks of the wine sector and wine lovers. Following the event, everyone is welcome to celebrate with after-party drinks at The Goody, a long-held tradition.

### **Lunch Event details:**

- **Ticket pricing:** Individual Member \$169.00 Individual Non-Member \$199.00 Table Booking \$1,791.00
- **Location:** Adelaide Showground – Ridley Centre, Goodwood Road, Wayville
- **Date:** Friday 8 October 2021
- **Time:** VIP Tasting open from 11.30am, Lunch arrival 12.30pm for 1.00pm – 3.30pm
- **Book tickets:** <https://winecommunicators.com.au/event/2021-royal-adelaide-wine-spirits-awards-lunch/>

*The 2021 WCA Royal Adelaide Wine & Spirits Awards Lunch is a COVID safe event and will be held in line with current government regulations.*



WINE COMMUNICATORS  
OF AUSTRALIA  
PROFESSIONALS WORKING IN WINE

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### **About Wine Communicators Australia (WCA)**

Wine Communicators of Australia was established as a national not-for-profit company in December 2010 growing out of the well-respected Wine Press Clubs of New South Wales, Victoria and South Australia. Its purpose is to be Australia's pre-eminent organisation connecting business professionals working with wine and currently has more than 600 members.

WCA's annual program includes networking events, webinars and its prestigious lunches in association with three major capital city wine shows – Sydney, Melbourne and Adelaide. It also runs the annual Wine Communicator Awards and Legend of the Vine.