Entry Form: Best Wine Website or App

This is the entry form for the **2021 Best Wine Website or App**.

Entry and judging criteria can be found on the WCA website [HERE](https://winecommunicators.com.au/best-wine-website-or-app/).

Please ensure you complete all sections (noting word limits where they apply) by typing under the relevant headings of this application form.

Any additional and supporting materials can be submitted as part of the online entry process.

Alternatively supporting materials can be:

- Sent electronically to the following email address: wca@winecommunicators.com.au, OR

- Sent as a hard copy to the following address: 5/181 Gilles Street, Adelaide SA 5000

**Entries close Friday 3 September 2021.**

Good Luck!

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**Please complete ALL SECTIONS below, failure to do so may result in your entry not being considered.**

**SECTION 1: PERSONAL DETAILS**

|  |  |
| --- | --- |
| Applicant’s Full Name: |  |
| Nomination Name: |  |
|  | \*NOTE: this is the individual or business that will officially receive the Award (should the entry be successful) |
| Organisation: |  |
| Position: |  |
| Nominee Contact Number: |  |
| Nominee Email: |  |

|  |  |  |
| --- | --- | --- |
| Nominee Social Handles: |  |  |

**FACEBOOK INSTAGRAM**

|  |  |  |
| --- | --- | --- |
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**TWITTER LINKEDIN**

**SECTION 2: QUESTIONS & ANSWERS**

**1.Please supply below the link to the nominated wine website or wine app being submitted.**

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| --- |
| URL: |

**2. Descriptive summary of nominated wine website or app, included the intended audience (200 words). This may be used for PR purposes.**

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**3. What are some of the unique design/functionality elements you consider important aspects of the nominated wine website or app? (200 words)**

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**4. Provide details to demonstrate the traffic to and consumer use of wine website or wine app. For example: reviews, testimonials and/or website analytics (200 words)**

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**SECTION 3: SUPPORTING MATERIAL**

**Please attach the following supporting material to your on-line entry form.**

* **A high-quality image to represent the website or app being nominated.**

This may be used for PR purposes.

If you experience technical difficulties, please email us directly: [wca@winecommunicators.com.au](mailto:wca@winecommunicators.com.au)