Entry Form: Best Wine Communicator – Cellar Door

This is the entry form for the **2021 Best Wine Communicator – Cellar Door**.

Entry and judging criteria can be found on the WCA website [HERE](https://winecommunicators.com.au/best-wine-communicator-cellardoor/).

Please ensure you complete all sections (noting word limits where they apply) by typing under the relevant headings of this application form.

Any additional and supporting materials can be submitted as part of the online entry process.

Alternatively supporting materials can be:

- Sent electronically to the following email address: wca@winecommunicators.com.au, OR

- Sent as a hard copy to the following address: 5/181 Gilles Street, Adelaide SA 5000

**Entries close Friday 3 September 2021.**

Good Luck!

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**Please complete ALL SECTIONS below, failure to do so may result in your entry not being considered.**

**SECTION 1: PERSONAL DETAILS**

|  |  |
| --- | --- |
| Applicant’s Full Name: |  |
| Nomination Name: |  |
|  | \*NOTE: this is the individual or business that will officially receive the Award (should the entry be successful) |
| Organisation: |  |
| Position: |  |
| Nominee Contact Number: |  |
| Nominee Email: |  |

|  |  |  |
| --- | --- | --- |
| Nominee Social Handles: |  |  |

**FACEBOOK INSTAGRAM**

|  |  |  |
| --- | --- | --- |
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**TWITTER LINKEDIN**

**SECTION 2: QUESTIONS & ANSWERS**

**1.Descriptive summary of nominee as a cellar door professional.** This may be used for PR purposes. (200 words)

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**2. Provide examples of how the nominee delivers a memorable brand experience at cellar door? (200 words)**

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**3. Provide examples to demonstrate the nominees level of wine knowledge and engagement in wine (200 words)**

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**4. How has the individual contributed to the broader cellar door commercial goals? E.g. wine club membership recruitment, increased DTC sales, wine education of other team members (200 words)**

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**SECTION 3: SUPPORTING MATERIAL**

**Please attach the following supporting material to your on-line entry form.**

* **A high-quality image to represent the person being nominated.**

This may be used for PR purposes.

* **A selection of high-quality images of the cellar door the nominee currently works in.** This may be used for PR purposes.
* **Company logo high-res** (if applicable)

If you experience technical difficulties, please email us directly: [wca@winecommunicators.com.au](mailto:wca@winecommunicators.com.au)