



WINE COMMUNICATORS
OF AUSTRALIA
PROFESSIONALS WORKING IN WINE

MEDIA RELEASE

16 July 2021

WCA'S SYDNEY ROYAL WINE SHOW TROPHY WINNERS LUNCH IS BACK IN 2021

Wine Communicators of Australia (WCA) are delighted to announce that the flagship **Sydney Royal Wine Show Trophy Winners Lunch** is back on the wine industry calendar in 2021, following the event cancellation last year due to COVID-19.

This year's lunch will be held at Doltone House Hyde Park on Friday 6 August, 12.30pm – 3.30pm.

The WCA Sydney Royal Wine Show Trophy Winners Lunch provides a chance to immerse yourself in this year's trophy and award winning wines and hear from the Chair of Judges **PJ Charteris**, while enjoying a delicious three-course meal.

This year's Master of Ceremonies is **Iain Riggs AM**, a wine industry veteran, former Sydney Royal Wine Show Chairman/Chief Judge and 2017 WCA Legend of the Vine recipient.

WCA is also delighted to welcome Impresstik Labels as the official sponsor for the 2021 lunch. Impresstik are a long-term supplier of premium labels to the wine industry and being owned by Print Media Group, allows them to also offer a diverse suite of print solutions to its customers. WCA is excited to be partnering with an Australian owned and operated group that contributes much to the success of the Australian wine community.

As in previous years, lunch ticket holders will be provided access to the Exhibitor and Trade Tasting – an opportunity to try over 2,200 medal-winning wines from 2021 KPMG Sydney Royal Wine Show at Sydney Showground, Olympic Park.

A highlight of the day is the announcement of the winner of the **NSW Legend of the Vine**. This prestigious award recognises an individual who has made an outstanding contribution to the Australian wine industry. Previous winners include: Lyndey Milan OAM, Huon Hooke, Clive Hartley, Iain Riggs AM, Rob Hirst and David Lowe.

Along with enjoying noteworthy, award and trophy winning wines, guests will have the opportunity to win fantastic raffle prizes and celebrate in style with over 250 guests from all walks of the wine industry. Following the event, everyone is welcome to celebrate with after-party drinks at a nearby venue.

Lunch Event details:

- **Ticket pricing:** Individual Member \$179.00 Individual Non-Member \$209.00 Table Booking \$1,881.00
- **Location:** Doltone House Hyde Park, 3/181 Elizabeth Street, Sydney NSW 2000
- **Date:** Friday 6 August 2021
- **Time:** Tasting open from 9.00am, Lunch 12.00pm for 12.30pm – 3.30pm
- **Book tickets:** <https://winecommunicators.com.au/event/sydney-royal-trophy-winners-lunch/>

For more information contact: WCA Executive Officer Andrew Stark **Tel:** 0401 145 351 **Email:** exec@winecommunicators.com.au

About Wine Communicators Australia (WCA)

Wine Communicators of Australia was established as a national not-for-profit company in December 2010 growing out of the well-respected Wine Press Clubs of New South Wales, Victoria and South Australia. It aims to be Australia's pre-eminent organisation connecting business professionals working with wine and currently has more than 600 members.

WCA's annual program includes networking events, webinars and its prestigious lunches in association with three major capital



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city wine shows – Sydney, Melbourne and Adelaide. It also runs the annual Wine Communicator Awards and Legend of the Vine.