



WINE COMMUNICATORS
OF AUSTRALIA
PROFESSIONALS WORKING IN WINE

MEDIA RELEASE

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2020 WINE COMMUNICATOR AWARDS FINALISTS ANNOUNCED

Wine Communicators of Australia (WCA) has today announced the finalists in 9 categories of the 2020 Wine Communicator Awards.

Fifteen experienced and respected wine industry professionals have judged the entries in the award categories, with three panels each assessing two or three categories each. The New Wine Writer of the Year Award is judged independently by *Gourmet Traveller WINE* judging panel.

The overall Wine Communicator of the Year Award will then be chosen from the category winners by the WCA Board and announced at an online awards ceremony to be held on Wednesday 18th November 2020.

WCA Chair Marni Cook says, *“With the challenges faced in 2020, it’s encouraging to see that the Australia wine community continues to support initiatives such as the Wine Communicator Awards. This year we have received a record number of entries and the standards just seem to be getting higher. It is evident that now more than ever individuals and teams are embracing all forms of communication to share their story.”*

The finalists for each category are:

Best Wine Public Relations Campaign (Individual or Team) – Award Partner, [Winesave](#)

- Barossa Grape & Wine Association
- Emily Levins, The Cru
- Taylor Made Wines & Blend Public Relations

Best Published Feature Articles or Wine Columns – Award Partner, [Accolade Wines](#)

- Jeni Port
- Katie Spain
- Max Allen

Best Digital Wine Communicator – Award Partner, [Liquid Ideas](#)

- James Atkinson, Drinks Adventures
- Kate Reekie, Taylors Wines
- Trish Barry, Mastermind Consulting
- Wine Yarra Valley

Best Wine Website or Wine App – Award Partner, [Wine Communicators of Australia](#)

- Australian Wine Discovered, Wine Australia
- Barossawine.com, Barossa Grape & Wine Association
- Halliday Wine Companion, Hardie Grant



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Best Wine Student – Award Partner, [The University of Adelaide](#)

- Dijia Wu
- Haylee Butler
- Kirsty Hill

Best Wine Educator – Award Partner, [The University of Adelaide](#)

- Marianna Sigala
- Sarah Andrew, DIPWSET (Honours)
- TAFE SA Wine and Spirits School

Best Wine Book (Trade, Technical or Consumer) – Award Partner, [Calabria Family Wines](#)

- 'Halliday Wine Companion 2021' by James Halliday
- 'Intoxicating: Ten Drinks that Shaped Australia' by Max Allen
- 'Rare Ozzies: a Hundred Wine Varieties Used in Australia' by Darby Higgs

Best Wine Publication (Consumer) – Award Partner, [Pernod Ricard Winemakers](#)

- Gomersal Wines
- Gourmet Traveller WINE
- Winestate Magazine

Best New Wine Writer – Award Partner, [Gourmet Traveller WINE](#)

- Danni Chang, 'Campaigning for Champagne in the 21st Century'
- Olivia Evans, 'Bryan, a Beer and Bushfires'
- Zachary Phillips, 'The Characters'

More details of the awards can be found here: <https://winecommunicators.com.au/awards/2020-wine-communicator-awards/>

The Awards ceremony is free for all to attend this year and you can register on the WCA website here: <https://winecommunicators.com.au/event/2020-wine-communicator-awards-night/>

For further information or enquiries on the awards or judging process, please contact Prue Kline, WCA Marketing Coordinator on 0417 746 126 or wca@winecommunicators.com.au

ABOUT WCA

Wine Communicators of Australia was established as a national not-for-profit company in December 2010 growing out of the well-respected Wine Press Clubs of NSW, Victoria and South Australia. It aims to be Australia's pre-eminent organisation connecting business professionals working with wine and currently has more than 600 members.

ABOUT THE WINE COMMUNICATOR AWARDS

The annual WCA Wine Communicator Awards recognise outstanding contribution to, and excellence in, wine communication in all its forms. In each category, a short list of finalists is reviewed and selected by the panel of expert judges. A winner is then chosen in consultation with WCA Board. The overall Wine Communicator of the Year is then chosen from the category winners