



WINE COMMUNICATORS
OF AUSTRALIA
PROFESSIONALS WORKING IN WINE

MEDIA RELEASE

August 2019

2019 WINE COMMUNICATORS OF AUSTRALIA ROYAL ADELAIDE WINE SHOW AWARDS LUNCH GROWS FROM STRENGTH THE STRENGTH

The Wine Communicators of Australia (WCA) Royal Adelaide Wine Show Awards Lunch is the showpiece event on the South Australian (SA) wine calendar. Run in partnership with the Royal Agricultural and Horticultural Society of SA and sponsored for the first time by Booth Transport, we are thrilled that the 2019 event will be once again held at the Adelaide Showground on **Friday 4 October 2019, 12.30 – 3.30pm**.

The WCA Royal Adelaide Wine Show Awards Lunch provides a chance to immerse yourself in this year's trophy and award winning wines. Guests will hear from the Chair of Judges, **Louisa Rose** and International Wine Judge, **Joe Czerwinski**, while enjoying a delicious three-course meal. For the second year, the top three wine show awards will be announced at the lunch. Guests will be the first to hear who the winners of the following awards are:

- Max Schubert AM Trophy for Most Outstanding Red Wine in Show
- George Fairbrother Memorial Trophy for Most Outstanding White Wine in Show
- Gramp Hardy Hill Smith Prize for Outstanding Wine of Provenance

With wine writer **Nick Ryan** as our returning and ever colourful MC, this event is sure to be both informative and entertaining.

Greg Follett Winemaker Lake Breeze Wines and Chair RA&HS Wine Committee commented on the WCA Royal Adelaide Wine Show Awards Lunch *"The WCA lunch hasn't been on my radar in past years – but last year's new format was relaxed, there was plenty of great food – and I caught up with people I hadn't seen for ages! The atmosphere was casual, fun – like a regional show lunch. Now it is an event I really look forward to attending after the Exhibitor Tasting – come along and join us!"*

James Mitchell, Business Development Manager of Booth Transport, commented *"Booth Transport continually strives for excellence and we see the Royal Adelaide Wine Show as an important vehicle to showcase excellence in winemaking. Our values are aligned and we are very proud to sponsor this important event."*

As in previous years, lunch ticket holders will be provided access to the VIP Tasting – an opportunity to try over 2,500 different wines entered and over 1,000 medal-winning wines from the Wine Show at the Adelaide Showground.

A highlight of the day is the announcement of the winner of the **2019 South Australian Legend of the Vine**. This prestigious award recognises an individual who has made an outstanding contribution to the Australian wine industry. Previous winners include: 2018 Tony Love, 2017 Brian Walsh, 2016 d'Arry Osborne, 2015 Bill Hardy and 2014 Patrick Iland.

Along with enjoying noteworthy, award and trophy winning wines, guests will have the opportunity to win fantastic raffle prizes and celebrate in style with over 200 guests from all walks of the wine sector and wine lovers. Following the event, everyone is welcome to celebrate with after-party drinks at The Goody, a long held tradition.

Lunch Event details:

- **Ticket pricing:** Individual Member \$169.00 Individual Non-Member \$199.00 Table Booking \$1,791.00
- **Location:** Adelaide Showground – Ridley Centre, Goodwood Road, Wayville
- **Date:** Friday 4 October 2019
- **Time:** **VIP Tasting** open from 11.30am, Lunch 12.00pm for 12.30pm – 3.30pm
- **Book tickets:** <https://winecommunicators.com.au/event/royal-adelaide-wine-show-lunch-2019/>



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About Wine Communicators Australia (WCA)

Wine Communicators of Australia was established as a national not-for-profit company in December 2010 growing out of the well-respected Wine Press Clubs of New South Wales, Victoria and South Australia. It aims to be Australia's pre-eminent organisation connecting business professionals working with wine and currently has more than 600 members.

WCA's annual program includes networking events, webinars and its prestigious lunches in association with three major capital city wine shows – Sydney, Melbourne and Adelaide. It also runs the annual Wine Communicator Awards and Legend of the Vine Awards.