



WINE COMMUNICATORS  
OF AUSTRALIA  
PROFESSIONALS WORKING IN WINE

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FOR IMMEDIATE RELEASE

## **EDUCATION CONTINUES TO BE THE FOCUS FOR WINE COMMUNICATOR OF AUSTRALIA**

Wine Communicators of Australia (WCA) is delighted to welcome TAFE SA as their latest Education Partner. This new relationship presents some exciting opportunities for the two organisations to collaborate in areas of education for the next generation of wine sector professionals.

WCA's role is to support wine communications in all its forms, under two primary pillars; awarding excellence and advancing excellence; education fits well within these pillars.

TAFE SA has a proud 30-year history in wine education for the South Australian wine industry and has been delivering globally recognised Wine and Spirit Education Trust (WSET) courses since 2011, coordinated by VIA-accredited Gill Gordon-Smith.

TAFE SA's experienced team of educators are highly qualified industry leaders providing nationally accredited qualifications and industry skill sets in Wine Industry Operations, Viticulture, WSET award courses, and short courses in wine and spirits.

WCA Executive Officer, Lynda Schenk says "WCA are working hard to foster strong relationships with Australian wine educators in order to become the conduit and the "go to" reference source for wine education in the sector. It is our goal to support and foster education for the next generation of Australian wine communicators. WCA have had a long-standing relationship with WSET and this new partnership with TAFE SA is a perfect fit for both organisations."

TAFE SA's Wine Education Program Manager, Trish Colbey says: "TAFE SA's focus is to provide quality education and training delivered by passionate, highly regarded and experienced people that is results-driven and reflective of the needs of industry now and in the future."

"Collaborating with WCA helps us to raise awareness of the wide variety of courses we offer that can prepare people wanting to start their wine career or provide further expertise to an industry professional wanting to expand their wine and spirit knowledge."

This exciting new partnership will further support WCA and its members, which continues to grow from strength to strength.

### **ABOUT WCA**

Wine Communicators of Australia was established as a national not-for-profit company in December 2010 growing out of the well-respected Wine Press Clubs of NSW, Victoria and South Australia. It aims to be Australia's pre-eminent organisation connecting business professionals working with wine and currently has more than 500 members. WCA's annual program includes networking events, webinars and its prestigious lunches in association with three major capital city wine shows – Sydney, Melbourne and Adelaide. It also runs the annual Wine Communicator Awards and Legend of the Vine Awards. In addition to its regular schedule, in 2019 WCA will be hosting a major international wine conference.

In October, the Wine Media Conference will convene in the Hunter Valley attracting wine bloggers and wine media from all over the world. For more information on these and other events visit [www.winecommunicators.com.au](http://www.winecommunicators.com.au).

**ABOUT TAFE SA**

TAFE SA is South Australia's largest vocational education and training (VET) provider and one of the largest in Australia. It is also a registered higher education provider. TAFE SA has more than 70,000 student enrolments each year across 80 areas of industry and delivers training at more than 300 locations across South Australia. It is the largest provider of wine and spirit education in the country.

**For more details:**

Lynda Schenk, Executive Officer, Wine Communicators of Australia –  
[exec@winecommunicators.com.au](mailto:exec@winecommunicators.com.au)